

# Midtown Brown™

Dark DHA Free Browning Lotion  
Infused with Vivid Color Agents  
Dynamic Skin Hydration & Skin Perfecting Formula

TANOVATIONS™

## FEATURES:

- Dark DHA Free Bronzer
- Coconut Juice Based Formula
- Hydrating Cocoa & Shea Butters
- Carrot Oil
- Antioxidant Rich Green Tea
- Radiance Boosting Macadamia & Almond Oil
- Creamy Warm Vanilla Fragrance

## BENEFITS:

- Rapid Release DHA Free Bronzing Blend - Utilizing Natural and Cosmetic Bronzers allow the skin to develop faster, darker results.
- Caramel & Erythulose – Assists the skin in achieving a longer-lasting natural, glowing and healthy complexion while providing moisturizing and protecting advantages.
- Carrot Oil – Contains beta-carotene to fight free radical damage and rejuvenate the skin for a glowing & radiant complexion.
- Maracuja Oil – Rich in essential nutrients and antioxidants for maintaining skin health, Maracuja Oil also helps to address and soothe damaged and dry skin for a brighter, more even tone.
- Green Tea Extract – Helps to minimize signs of hyperpigmentation by protecting against free radical damage. Green Tea Extract also helps to calm and soothe inflammation by helping to reduce excess oil production.
- Macadamia & Almond Oil – Helps to maintain a radiant glow to the skin by keeping the skin naturally soft and hydrated.
- Cocoa & Shea Butter – Nourishes, hydrates, improves, protects and strengthens the skin's barrier against environmental stressors.



## KEY SELLING STATEMENT:

This captivating color creator immerses the skin in extreme bronzed results without the use of self-tanning additives. This electrifying formula is thriving with Caramel, Erythulose and Carrot oil to darken your tan and provide you with vital and vivid bronze color. Cocoa and Shea butters provide hydrating elements to keep your skin touchably smooth and undeniably soft. For lively, ambitious and vibrantly dark results, welcome to the fast-paced city of color that is Midtown Brown™!

## PRODUCT ACTIONS:

Tanning Lotion, DHA Free Bronzer  
Bottle Size: 10oz Packet Size: .5oz